

WE ARE GUERRERO

PROGRAM

GUERRERENSE FORUM

12:00 p.m.

FORUM TRADITIONAL COOKS

"Guerrense Culinary Heritage"
Ancestral Recipes
Rescue Platters

TRADITIONAL COOKS

Alicia Pérez Villegas (Costa Grande)
Luz Del Carmen Gómez (Centro)
Lorena Margarita (Montaña)
Natalia García Pérez (Sierra)
Julia Romero García (Norte)

FREE

2:00 p.m.

ART AND OLINALTECA TRADITION

Región: Monaría
Teachers: Mayra Venalanzo
Acevedo / Samuel Jimenez

FREE

4:00 p.m.

GUERRERO TEXTILES

"Telares De Cintura"
Artisans:
Susana Martinez De Jesús
Sahara Mateos López
Regions: Costa Chica
Moderator: Isabel Del Carmen
Moreno Clemente
FREE

6:00 p.m.

FOLKLORE GUERRERENSE

Dance Classes / Folk Dance:
Teacher: Josafat Navarro
Objective: Teach Basic Steps, With
The Aim of Creating a Stamping
Pattern

FREE

CHIMENEAS

*Traditional Cooking Class

10:00 am - 11:30 am

Traditional Cook:
Blanca Merced Lucero
Region: Costa Chica
Cost: \$150 Pesos

12:00 pm - 1:30 pm

Traditional Cook:
Antonia Reyes Trinidad
Region: Centro
Cost: \$150 Pesos

PALENQUE CIHUATLÁN

1:00 p.m.

COFFEE TASTING

Brand: Taxkfe
Producer: Ernestina Ramos Morales
Region: Norte

FREE

3:00 p.m.

CRAFT BEER TASTING

Brand: Capricho Del Rey
Maestro Cervecerero: Miguel Ángel Galeana
Region: Costa Grande
Cost: \$100 Pesos

4:00 p.m.

MEZCAL TASTING

Brand: Mezcal Mujeres
Teachers: Beatriz Valenzo Campos
Region: Centro
Cost: \$100 Pesos

5:00 p.m.

MEZCAL TASTING

Brand: Sanzekan
Producer: Emiliano Cerros
Regions: Centro / Montaña / Sierra
Cost: \$100 Pesos

6:00 p.m.

MEZCAL TASTING

Brand: Palo Dulce
Producer: Raúl Romero
Region: Sierra (Zihuatanejo)
Cost: \$100 Pesos

7:00 p.m.

MIXOLOGY WITH MEZCAL

Brand: El Cajón
Mezcales Guerrerenses
Cost: \$100 Pesos



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GUERRERO FORUM

Traditional Cooks Forum

12:00 P.M.

“Gastronomic Experiences”

Storytelling
Experiences around cooking

Traditional Cooks:

Antonia Reyes (Centro)
Blanca Lucero (Costa Chica)
Lidia Hernández (Tierra Caliente)
Ernestina Ramos (Norte)
Guillermina Almazán (Norte)

FREE ENTRY

Making Olinalá
Masks

2:00 p.m.

Brand: ZOXEL
Instructor: Mayra Venalanzo
Acevedo
Region: Montaña
Cost: \$100 pesos

4:00 p.m.

“Guerrero Textiles”

Ancestral Techniques
Artisans: Justino Damian
Susana Martínez
Regions: Centro y Costa Chica
Moderator: Isabel del Carmen

FREE ENTRY

6:30 p.m.

Tarima Music Dance Workshop

Guided Classes

Teacher: Lucero Juárez Castañón
Objective: The instructor will teach
basic steps to present a traditional
dance from one of Guerrero’s
regions.

FREE

FANDANGUITO

5:00 p.m.

R- A colorful journey filled with dances,
music, and traditions. Mezcal tastings
and Guerrero-style music.

FREE

CHIMENEAS

Traditional Cooking Class

10:00 am - 11:30 am

Traditional Cook:
Alicia Pérez Villegas
Region: Costa Grande
Cost: \$150 Pesos

12:00 pm - 1:30 pm

GUERRERO TREASURES
Luz del Carmen Gómez Franco
Region: Centro
Cost: \$150 Pesos

TESOROS DE LA COSTA

4:00 p.m.

“Sustainable Fishing”
Biologist: Marine Sustainability and
Sustainable Development Topics.
FREE

PALENQUE CIHUATLÁN

1:00 p.m.

Coffee Tasting

Brand: CAFÉ IXTAPA
Producer: Neftaly Miranda Orozco
Region: Costa Grande
FREE

2:00 p.m.

Honey Tasting

Brand: Apiarios Romar
Producer: Miriam Rodriguez
Region: Sierra (Atoyac)
FREE

3:00 p.m.

Craft Beer Tasting

Brand: Braggot Beer Keeper
Master Brewer: Hector Kuri
Region Norte
Cost: \$100 pesos

4:00 p.m.

Mezcal Tasting

Brand: LA JOYA
Master Mezcalero: Jose Alberto
Santana
Region: Tierra Caliente
Cost: \$100 pesos

5:00 p.m.

Mezcal Tasting

Brand: CASA PORTAL
Master Mezcalero: Francisco García
Portal
Region: Centro
Cost: \$100 pesos

6:00 p.m.

Mezcal Tasting

Brand: Robledo
Master Mezcalero: Pepe Robledo
Region: Centro
Cost: \$100 pesos

6:00 p.m.

Mezcal Mixology

Mixologist: José Acosta (Angustina)
Brand: mezcales Guerrerenses
Cost: \$100 pesos

WE ARE GUERRERO

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GUERRERO FORUM

Olinalá

1:00 P.M.

"Making Olinalá Masks"

Instructor: Mayra Venalanzo Acevedo

Region: **Montaña**

Cost: **\$100 pesos**

CHIMENEAS

Traditional Cooking Class

10:00 a.m. - 11:30 a.m.

Traditional Cook:

Lidia Hernández

Region: **Tierra Caliente**

Cost: **\$150 pesos**

12:00 p.m. - 1:30 p.m.

Traditional Cook:

Lorena Margarita Navez

Region: **La Montaña**

Cost: **\$150 pesos**

PALENQUE CIHUATLÁN

1:00 p.m.

Honey Tasting

Brand: **Miel Lucio Cabañas**

Producer: Wendy Guadalupe Sierra

Region: **Costa Grande**

FREE

2:00 p.m.

Mezcal Tasting

Brand: **Avecanor**

Master Mezcalero: Marcos Godinez

Region: **Centro**

Cost: **\$100 pesos**

FOR MORE INFORMATION VIA WHATSAPP:

755 557 1248

www.guerrero culinario.com



TRANSFORMANDO
GUERRERO
GOBIERNO DEL ESTADO
2021 - 2027

SECRETARÍA DE
TURISMO
DEL ESTADO DE GUERRERO

ZIHUA
CIUDAD DE TODOS

CONSTRUYENDO
Futuro

Ixtapa Zihuatanejo
Un viaje. Dos paraísos.



CANIRAC
COMITÉ NACIONAL DE LA INDUSTRIA DE RESTAURANTES Y ALIMENTOS SERVIDOS



ZIHUATANEJO
PUEBLO MÁGICO